



Masergy SD-WAN Wins Leading Lights 2020 Award for Most Innovative SD-WAN Service

Masergy Honored for Launching Most Innovative SD-WAN Service for Businesses of All Sizes

DALLAS — August 25, 2020 — Masergy, the software-defined network and cloud platform for the digital enterprise, today announced it has been named the winner in Light Reading's Leading Lights Awards 2020 for Most Innovative SD-WAN Service. Competing against some of the largest telecom companies, Masergy's Managed SD-WAN Secure service was specifically recognized for pioneering the industry with:

- Masergy AIOps, the industry's first integrated, AI-powered digital assistant for network optimization;
- Shadow IT Discovery, another industry-first integrated solution providing visibility into cloud applications to help strengthen network security; and
- Identity-Based WAN Analytics, which provides per-user visibility to better enable a Zero Trust security strategy.

"We are honored to have our SD-WAN solution recognized as Most Innovative SD-WAN Service by the Light Reading team," said Masergy Chairman and CEO, Chris MacFarland. "Masergy was built on a foundation of enabling businesses to transform with certainty, and we remain committed to helping our clients leverage their IT infrastructure to build their digital vision. Our SD-WAN provides companies with high-performance network services and security across hybrid and multi-cloud environments, all with a flexible management approach to meet their needs."

"This year's Leading Lights Awards entries show how the global communications industry is experiencing and embracing change, all while continuing to improve one of modern society's foundational resources," said Light Reading Editor-in-Chief, Phil Harvey. "The judges were challenged to pick winners among several groups of really closely matched finalists and we think the whole group should be proud of their achievements. Congratulations, everyone."

Pioneering software-defined networking two decades ago, Masergy continues to innovate its SD-WAN services. In July, the company expanded its SD-WAN Secure portfolio, offering flexibility in network, access, management, and security. Masergy is now the only provider with a single SD-WAN solution that unites a global software-defined network, firewall as a service, AIOps, shadow IT discovery, identity-based WAN analytics, co-managed options, alongside unparalleled customer service.

The winners of the Leading Lights Awards, the telecom industry's most prestigious awards program, were announced August 21, in a special online ceremony. The Leading Lights program comprised 21 categories, recognizing the industry's top companies and their executives for outstanding achievements in next-generation communications technology, applications, services, strategies and innovation. A complete list of all of the Leading Lights Awards winners can be found at [Light Reading](#).



About Light Reading

Light Reading is an independent B2B digital media platform providing daily news analysis and insight for the global communications networking and services industry. Our broad readership and solid reputation make us the leading resource for telecom, mobile and cable network operators; cloud services players; and all the companies that develop and supply them with technology, applications and professional services. Light Reading has over 500,000 qualified registered users, our websites attract over 1.3 million monthly page views and our newsletters are sent out to 220,000 opt-in subscribers. Our brand is also active across all social media channels, with over 100,000 members and followers. The Light Reading Group incorporates a dedicated research division, Heavy Reading; more than 15 successful annual industry events, including the Big 5G Event; several targeted online communities, including The 5G Exchange, Connecting Africa and Broadband World News, that dig even deeper into key areas of the global communications industry; and its sister industry news site Telecoms.com.

About Masergy

Masergy is the software-defined network and cloud platform for the digital enterprise. Recognized as the pioneer in software-defined networking, Masergy enables unrivaled, secure application performance across the network and the cloud with Managed SD-WAN, UCaaS, CCaaS and Managed Security solutions. Industry leading SLAs coupled with an unparalleled customer experience enable global enterprises to achieve business outcomes with certainty. Learn more and follow us on our blog [Transforming Enterprise IT](#), [Twitter @Masergy](#), [LinkedIn](#), and [Facebook](#).

###

Masergy Media Contact:

Stephen Phillips
469-291-8258
stephen.phillips@masergy.com