Masergy AIOps Wins 2020 BIG Innovation Award

DALLAS, TEXAS—January 22, 2020—Masergy, the software-defined network and cloud platform for the digital enterprise, today announced it has been named a winner in the 2020 BIG Innovation Awards presented by the Business Intelligence Group.

Masergy AIOps is the industry's first integrated AI-based, digital assistant for network, security and application optimization. Acting as a virtual network engineer, Masergy AIOps provides alerts and recommendations to enhance application performance, predict bandwidth needs, and optimize network throughput based on anomaly detection and predictive analytics. Masergy AIOps is included in the management portal for all SD-WAN clients.

"Innovation has become a major theme for organizations across virtually all industries, and this year's winners are a testament to the creativity, passion, and perseverance of individuals worldwide," said Maria Jimenez, chief operating officer of the Business Intelligence Group. "We are thrilled to be honoring Masergy as they are leading by example and making real progress on improving the daily lives of so many."

"It is an honor to have the Masergy AIOps solution recognized as a 2020 BIG Innovation Award winner," said Terry Traina, chief digital officer, Masergy. "With two decades of network management experience that went into the product design, Masergy AIOps is laying the foundation for the autonomous networks of the future. Today, no other network services provider offers a holistic approach that deeply embeds AIOps into a global software-defined network."

Organizations from across the globe submitted their recent innovations for consideration in the BIG Innovation Awards. Nominations were then judged by a select group of business leaders and executives who volunteer their time and expertise to score submissions.

Recognized as an industry visionary and pioneer in software-defined networking, Masergy is also known for another innovative industry-first. Masergy recently announced SD-WAN Shadow IT Discovery, a solution that reveals the cloud applications employees are using but the IT department may know nothing about.

About Masergy
Masergy is the software-defined network and cloud platform for the digital enterprise. Recognized as the pioneer in software-defined networking, Masergy enables unrivaled, secure application performance across the network and the cloud with Managed SD-WAN, UCaaS, CCaaS and Managed Security solutions. Industry leading SLAs coupled with an unparalleled customer experience enable global enterprises to achieve business outcomes with certainty. Learn more and follow us on our blog Transforming Enterprise IT, Twitter @Masergy, LinkedIn, and Facebook.

About Business Intelligence Group
The Business Intelligence Group was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other industry award programs, these programs are judged by business executives having experience and knowledge. The organization's proprietary and unique scoring system selectively measures performance across

multiple business domains and then rewards those companies whose achievements stand above those of their peers.

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