



Masergy Receives Frost & Sullivan Technology Innovation Leadership Award for Managed SD-WAN Solution with AIOps

Recognized as market mover for unique combination of secure SD-WAN, AI technology, unmatched SLAs and successful commercialization

DALLAS — November 10, 2020 — Masergy, the software-defined network and cloud platform for the digital enterprise, today announced it has received a Frost & Sullivan 2020 Technology Innovation Leadership Award for Managed SD-WAN Service Market North America. Masergy's industry-first AIOps solution was a key driver in the recognition, along with the company's innovative managed SD-WAN service, unmatched service-level agreements (SLAs), and a successful commercialization strategy that positively impacted growing businesses. Masergy's AIOps provides an AI-powered digital assistant for network, application and security optimization. The solution enhances application performance, predicts bandwidth needs, and optimizes network throughput based on anomaly detection and predictive analytics.

"We are honored that Frost & Sullivan has recognized Masergy with a Technology Innovation Leader Award for our Managed SD-WAN," said Chris MacFarland, Masergy Chairman and CEO. "Masergy has been at the forefront of technology innovation for over 20 years, and our secure, fully managed SD-WAN solution, including AIOps, was purpose-built with IT organizations in mind to help them accelerate the digital transformation of their businesses. AIOps is another key deliverable as we continue on a path to build the autonomous network of the future."

The Frost & Sullivan Technology Innovation Leadership Award recognizes companies that lead the development and successful introduction of high-tech solutions to customers' most pressing needs, altering the industry or business landscape in the process. These companies shape the future of technology and its uses.

"Masergy's innovative AIOps solution was the first such offering in the SD-WAN market giving the company the first-mover advantage," said Roopa Honnachari, industry director, Frost & Sullivan. "Masergy's unique combination of secure SD-WAN, AI technology and unmatched network service level agreements positions the company as a technology innovation leader in the managed SD-WAN market."

The Managed SD-WAN market has experienced explosive growth over the past several years, and managed SD-WAN solutions are now becoming mainstream. According to Frost & Sullivan, North American market revenues for 2019 exceeded \$1.7 billion, with more than 160,000 SD-WAN sites operational today. Masergy experienced more than 100% growth in SD-WAN revenue in FY 2020 and continues to see demand grow. As companies accelerate their cloud journeys to meet the challenges presented by the COVID-19 pandemic, secure SD-WAN enables them to manage routing and security policies at the application layer.

Masergy offers the industry's most innovative fully managed secure SD-WAN service. In addition to the AIOps virtual network assistant, the solution features security visibility into cloud applications to enable shadow IT discovery, along with identity-based WAN analytics to enable Zero Trust.



About Masergy

Masergy is the software-defined network and cloud platform for the digital enterprise. Recognized as the pioneer in software-defined networking, Masergy enables unrivaled, secure application performance across the network and the cloud with Managed SD-WAN, UCaaS, CCaaS and Managed Security solutions. Industry leading SLAs coupled with an unparalleled customer experience enable global enterprises to achieve business outcomes with certainty. Learn more and follow us on our blog [Transforming Enterprise IT](#), [Twitter @Masergy](#), [LinkedIn](#), and [Facebook](#).

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