



## Masergy Wins Two 2021 Visionary Spotlight Awards

*Masergy Zenith Partner Program and Masergy AIOps recognized for excellence*

DALLAS — **June 23, 2021** — Masergy, the software-defined network and cloud platform for the digital enterprise, announced today that [ChannelVision Magazine](#) has [awarded Masergy](#) with two 2021 Visionary Spotlight Awards, one for Overall Excellence - Channel Programs of the Year and one for Service Provider Enablement Technology - Analytics, AI and Machine Learning.



“Masergy is honored to be recognized as having the best channel partner program in the industry coupled with AI-powered solutions that drive more sales opportunities,” said Jim Glackin, S.V.P. of Channel Sales, Masergy. “Masergy began reinvigorating our Zenith Partner Program one year ago, and today we have double the number of partners with opportunities in the funnel compared to the prior year. That’s because we are a partner-first company providing a flexible solution portfolio that appeals to companies of all sizes with network, security, and unified communications in one service that delivers AI intelligence.”

In July 2020, Masergy launched the Masergy Zenith Program designed to deliver increased value to partners, greater earnings potential, enhanced marketing and refreshed training. As partners increase their sales, the program provides escalating benefits including marketing investment funds, dedicated channel support, marketing campaigns and – especially unique and valuable – BANT qualified leads. [Learn more about the Masergy Zenith Program.](#)

In April 2021, Masergy made enhancements to its artificial intelligence for IT operations (AIOps) capabilities, helping companies improve cloud application performance, automate network management, and ensure service availability. Empowering IT teams to predict and prevent service outages, Masergy AIOps evaluates historic patterns of bandwidth consumption, providing proactive recommendations for performance improvement and real-time alerts on application bandwidth utilization. [Learn more about Masergy AIOps.](#)

“On behalf of ChannelVision, I would like to congratulate all of this year’s VSA winners,” said Beka Business Media President and CEO Berge Kaprelian. “The companies on this year’s list are highly resilient and resourceful, having made it through the pandemic while remaining on the cutting edge of innovation.”

The Visionary Spotlight Awards highlight both channel and service provider innovation in the communications industry, honoring outstanding products, services, and deployments. Winners exemplify this goal, showcasing overall innovation, capacity for future-thinking execution, creativity, and feature set differentiation. Moreover winners offer channel partners a cornucopia of opportunities to boost their roles as trusted providers.

[See a complete list of all Visionary Spotlight Award winners](#)



## **About ChannelVision Magazine**

[ChannelVision](#) is a bi-monthly digital and print magazine, read by channel partners selling all manner of voice, data, access, managed and business services (both on premise and “in the cloud”), as well as, technology, gear, and equipment. ChannelVision is a highly focused and efficient way for service providers, hardware, and software companies to reach experienced channel partners targeting the small/medium business space. Serving a controlled circulation of providers and indirect distributors of communications, network, IT and cloud-based business services, ChannelVision is telecom’s gateway to perspective on how to adapt, what to sell, and how to sell it.

## **About Masergy**

Masergy is the software-defined network and cloud platform for the digital enterprise. Recognized as the pioneer in software-defined networking, Masergy enables unrivaled, secure application performance across the network and the cloud with Managed SD-WAN, UCaaS, CCaaS and Managed Security solutions. Industry leading SLAs coupled with an unparalleled customer experience enable global enterprises to achieve business outcomes with certainty. Learn more and follow us on our [blog Transforming Enterprise IT](#), [Twitter @Masergy](#), [LinkedIn](#), and [Facebook](#).

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