



## Jim Glackin of Masergy Recognized as 2021 CRN® Channel Chief

DALLAS — **February, 9 2020** — Masergy, the software-defined network and cloud platform for the digital enterprise, today announced that [CRN®](#), a brand of [The Channel Company](#), has named Jim Glackin, SVP of Global Channels, to its 2021 list of Channel Chiefs. The prestigious CRN® Channel Chiefs list, released annually, recognizes leading IT channel executives who continually demonstrate outstanding leadership, influence, innovation, and growth.



Glackin joined Masergy in July 2020 to lead channel sales, partner relationships, and the [Masergy Zenith Program](#). His vision and leadership have helped Masergy redefine itself in the market and reignite the channel, putting more dedicated resources in place to sharpen Masergy's focus on partners. Glackin refreshed the company's go-to-market model which has strengthened channel support and accelerated sales. In September 2020, he [was recognized as one of CRN's 100 People You Don't Know But Should](#).

"Thank you to CRN for this honor. I am delighted to be recognized as one the top leaders in the channel industry," said Glackin. "I joined Masergy because it's a partner-first company. When you combine that with the superior quality of our solutions and our ability to win across all market segments—large global enterprises to regional, mid-market businesses—it's a recipe for tremendous growth for our partners."

"Jim is a fantastic leader, and just another reason we bring Masergy to the table with all our SD-WAN opportunities. Masergy's flexible solutions work with clients on a broad scale of IT maturity, so we can present a wide selection of choices and meet companies no matter where they are in their digital transformation journey," said Ian Kieninger, CEO, of Avant.

"Jim and the entire Masergy organization are committed to giving ScanSource/Intelisys and our partners excellent sales support to go along with their innovative solutions. They always put partners first and help us take advantage of the fast-growing SD-WAN, unified communications, and security markets. Our results have been a shared success worthy of celebration," said Paul Constantine, E.V.P. Supplier Services, ScanSource/Intelisys.

"CRN's 2021 Channel Chiefs list includes the industry's biggest channel evangelists, a group of individuals who work tirelessly on behalf of their partners and drive growth through the development of strong partner programs and innovative business strategies that help bring business-critical solutions to market," said Blaine Raddon, CEO of The Channel Company. "The Channel Company is proud to recognize these channel influencers and looks forward to following their continued success."



## **About Masergy**

Masergy is the software-defined network and cloud platform for the digital enterprise. Recognized as the pioneer in software-defined networking, Masergy enables unrivaled, secure application performance across the network and the cloud with Managed SD-WAN, UCaaS, CCaaS and Managed Security solutions. Industry leading SLAs coupled with an unparalleled customer experience enable global enterprises to achieve business outcomes with certainty. Learn more and follow us on our [blog Transforming Enterprise IT](#), [Twitter @Masergy](#), [LinkedIn](#), and [Facebook](#).

## **About The Channel Company**

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. [www.thechannelcompany.com](http://www.thechannelcompany.com) Follow The Channel Company: [Twitter](#), [LinkedIn](#), and [Facebook](#).

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