

Digitally transform to compete in the digital economy

Today's financial institutions face dual challenges: meeting the demands of digitally connected consumers while guarding against the latest cybersecurity threats. Financial firms must constantly balance the increasing requirement for omnichannel services that are always-on and accessible from anywhere with the need to ensure security at every level. Visibility into network performance and the ability to rapidly identify and respond to threats in real time are key. And banks and firms are doing all this in an era of heavy regulation and continued M&A.

In today's business environment, your network is the enabler for digital transformation. That's where Masergy comes in. We put you in control with innovative solutions that deliver the agility, flexibility, visibility, and cybersecurity you need.

Solutions to help you lead in the digital economy

Whether you are developing new consumer apps, launching a pop-up branch, or automating and securing back-office processes, Masergy is the partner that can bring you the security, flexibility, and reliability that meet your network and multi-cloud IT environment needs. With Masergy, you can Transform with CertaintySM.

Masergy pioneered software-defined networking more than 20 years ago. Today, financial firms around the world depend on our SD-WAN solution to gain the IT agility and flexibility necessary to deliver innovative, secure, and personalized experiences for consumers.

Solutions for financial services

- Network modernization
- Customer experience
- Digital transformation
- Risk mitigation

Masergy is a consistent Visionary in the Gartner Magic Quadrant for Network Services, Global

Gartner

97% of financial services firms are making some sort of inroads on digital transformation – whether they're in the process of developing a strategy or already implementing one.

21% list developing a digital transformation strategy as their top digital priority.

| BDO's Digital Transformation Survey

“We needed a global, low-latency, QoS-enabled private network at a reasonable cost from a financially stable provider. We didn’t know we had better options until we found Masergy.”

CTO
Hudson Advisors LLC

15% Reduction in network costs



Secure your financial transactions: protect consumer data

Financial institutions and their online transactions are in the crosshairs of hackers, and the increased use of mobile devices, cloud applications, and IoT is compounding security complexity. With so many connected customers and devices, financial services cybersecurity is more important and yet more difficult than ever. When you need to rapidly identify and address security threats in real-time, Masergy offers the network visibility and security operations teams banks and insurers can trust.

Delight digital customers

Consumers expect to have all their information at their fingertips, at any time, on any device. They expect services that make it easy and transparent to manage their transactions. With new, digital-first competitive entrants, established firms are being forced to modernize their IT infrastructures. Masergy specializes in transforming legacy models and building cloud, virtual, and AI-powered software-defined WANs that deliver data-driven insights and personalized experiences all across the globe.

Leverage disruptive new technologies

New, innovative start-ups coupled with advanced technologies are forcing financial firms to reorient themselves as digital leaders in today’s always-on world. As more business is conducted digitally, downtime is not an option. The network underpins digital transformation, and Masergy’s SD-WAN Secure offers the reliability and agility needed to quickly respond to changing needs across locations, applications, users and their devices.

“We decided to partner with Masergy because of the maturity of its SD-WAN service offering, global implementation expertise, and personalized technical support.”

CIO
Ingenico

Accelerate M&A integration

As banks and insurance companies seek efficiencies and look for new ancillary lines of business to acquire, the ability to quickly integrate operations becomes a competitive advantage. Masergy has the software-defined WANs, cloud communications, and cybersecurity solutions needed to efficiently bridge disparate legacy systems and unite them in ways that accelerate time-to-value.

Ingenico doubled the size of the company without stressing the network.



Face your future with certainty

Innovate with SD-WAN Secure

- Connect firms and bank branch offices using flexible access options and direct cloud connections
- Keep services always on using AI to analyze network performance
- Manage it all via one online portal

Secure your data with Managed Security

- Use machine learning and behavioral analytics to identify security threats
- Get 24/7 threat monitoring and response
- Protect endpoints and cloud IT environments with the latest technologies

Collaborate with Unified Communications as a Service

- Leverage VoIP and video conferencing with industry-leading performance
- Simplify cloud communications with hybrid solutions
- Ensure always-on global communications

Deliver digital experiences with Cloud Contact Center

- Automate routine tasks
- Simplify cloud migration
- Deliver superior service

The Masergy difference

Masergy offers an extraordinary customer experience to financial firms in the process of digital transformation. Our approach is unique and focused on delivering you the very best experience. We work with each company individually to establish the right design, security, and support. Our unwavering commitment includes 24/7 network monitoring and tech support. And we're with you the entire journey.

“Masergy stands up to its reputation of top-notch customer service. We know that we can rely on them to seamlessly manage our global telecom and data networking solutions.”

VP of IT
Hamilton Lane

99% customer retention rate

65 Average **Net Performer** Score

Industry-leading SLAs

<1ms of **jitter** (POP-to-POP)

100% in-sequence **packet delivery** (0% packet loss)

100% **availability** for cloud connections & the Masergy network

Transform with CertaintySM

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