MASERGY ADDRESSES MACHINE LEARNING AND CORPORATE SECURITY STRATEGY AT BLACK HAT USA 2016

DALLAS – July 26, 2016 – Masergy Communications Inc. today announced its participation in Black Hat USA 2016 with two workshop sessions and demonstrations of its machine learning and behavioral analytics technologies at booth 1360.

Masergy been selected to conduct two workshops at Black Hat—the top global event for the InfoSec community—held July 30-August 4 in Las Vegas. Masergy Chief Scientist Mike Stute and Vice President of Cyber Security David Venable will discuss machine learning and the need for a comprehensive security strategy, respectively.

The workshop details are as follows:

Breaking the Machine Learning Hype Cycle - August 3, 2016, 10:20am-11:10am PST - Mike Stute, Chief Scientist, will explore machine learning in cyber security. Machine learning is everywhere. But like all technologies, sometimes reality gets lost in the "buzz" and what we have left is hype. Wondering what technologies are performing true machine learning versus those that aren't? Attendees will learn:

- The history of machine learning and where the technology is projected to go
- What machine learning can do and what it can't do in general terms
- How to spot when the buzz around machine learning is something new or just an old idea with a new name

Building A Corporate Security Program From A to Z - August 3, 2016, 11:30am-12:10pm PST - David Venable, Vice President of Cyber Security, will discuss the importance of creating a strategic, corporate-wide security program. He'll also outline how to put together an implementation plan and will explore methods to identify the benefits and ROI of an integrated cyber security framework. Attendees will learn:

- How to pull together various efforts into an integrated security strategy

- How to continually assess and amend your security program in response to real-world threats and business requirements
- How to adapt your security program to real-world risk and changes

"The growing importance of enterprise security has resulted in a flood of security solutions on the market, all touting advanced technologies such as machine learning," says Stute. "It's time to break through the hype and help IT professionals understand how machine learning and an integrated security strategy can help them better protect their organization's essential assets."

For more than 18 years, Black Hat has provided attendees with the most up to date information security research, development and trends in a strictly vendor-neutral environment. These high-profile global events and training sessions are driven by the needs of the security community and bring together the best minds in this field. Masergy's workshops embrace the event's principles and deliver to attendees a unique view on today's most dynamic security developments.

About Masergy
Masergy owns and operates the largest independent Software Defined Platform in the world, delivering hybrid networking, managed security and cloud communication solutions to global enterprises. Our patented technology, customizable solutions and unmatched customer experience are why a growing number of leading organizations rely on Masergy to deliver performance beyond expectations. Learn more about Masergy and follow us on our blog Transforming Enterprise IT, Twitter @Masergy, LinkedIn and Facebook.

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