



## **MASERGY NAMED TECH TITAN FINALIST FOR FOURTH CONSECUTIVE YEAR**

### ***Company Spotlighted for Reducing IT Network Management and Hardware Costs Through Software-Only Solutions***

**DALLAS – July 14, 2016** – [Masergy Communications Inc.](#) today announced that the 16th Annual Tech Titans Awards has named the company as a Corporate Innovation Award finalist. Masergy has been recognized by the Tech Titan Awards for four consecutive years for its rapid growth and innovative [technology achievements](#).

Tech Titans Award, the largest technology trade organization in Texas, spotlights companies that have made significant contributions to their industries. This year, the organization recognized Masergy for owning and operating the world’s largest independent [Software Defined Platform](#), having one of the most innovative [NFV](#) deployment strategies, and offering the lowest customer churn rate – validated with an industry-leading technology [Net Promoter Score of 70.3](#).

“The Tech Titans Awards recognize technology companies and individuals who contribute to the vibrancy and success of North Texas,” said Bill Sproull, president and CEO of Tech Titans. “These finalists are an elite group.”

“Masergy strives to deliver the most high performance solutions to our customers,” said Tim Naramore, CTO, Masergy. “We are honored our efforts continue to be recognized.”

The award winners will be announced at the Tech Titans Awards Gala at the Hotel InterContinental in Dallas, Texas, on Friday, August 19, 2016.

#### **About Masergy**

Masergy owns and operates the largest independent Software Defined Platform in the world, delivering hybrid networking, managed security and cloud communication

solutions to global enterprises. Our patented technology, customizable solutions and unmatched customer experience are why a growing number of leading organizations rely on Masergy to deliver performance beyond expectations. Learn more about [Masergy](#) and follow us on our blog [Transforming Enterprise IT](#), Twitter [@Masergy](#), [LinkedIn](#) and [Facebook](#).

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