



## CLOUD EXPO EUROPE TAPS MASERGY ON 5TH GENERATION NETWORKING

### *VP of Global Technology Cuts Through the Hype with Real-World Insights on Software Defined WANs*

**8th April, 2016 – London, UK** – Masergy Communications Inc., today announced that [Cloud Expo Europe](#) has selected Ray Watson, the company's Vice President of Global Technology, to discuss challenges, advantages and pitfalls associated with **5th Generation Networks and Cyber Security**. Masergy subject matter experts will be available at stand 1082 of the exhibition.

Cloud Expo is Europe's largest cloud conference and exhibition, with 15,286 attendees in 2015. As a global leader in [hybrid networking, managed security and cloud communications](#) solutions, Masergy's real-world expertise is of particular interest to conference producers. Watson will present on April 12th at 10:05 and April 13 at 13:45 in the DCIM/SDN Theatre, addressing:

- Best practices for migrating to programmable 5th Generation networks
- Why hybrid networks are becoming the de facto standard
- How enterprises can protect their networks with advanced security solutions

"The 5th Generation's ultimate promise is the ability for organisations to move away from tactical, reactive IT ecosystems to a new model where network capacity can be deployed on-demand in response to critical business initiatives," Watson said. "I am looking forward to speaking with Cloud Expo Europe attendees about the benefits of programmable and API-driven networks, and how these emerging technologies deliver agility to enterprises. "

In addition, James Harrison, Masergy Director of Technology, EMEA will participate in a panel discussion on April 13th at 12:50 on **Future 2026-the Next 10 Years**. The panel will discuss how the future looks for cloud service providers and cloud ecosystems.

#### **About Masergy**

Masergy owns and operates the largest independent Software Defined Platform in the world, delivering hybrid networking, managed security and cloud communication solutions to global enterprises. Our patented technology, customizable solutions and unmatched customer experience are why a growing number of leading organizations

rely on Masergy to deliver performance beyond expectations. Learn more about [Masergy](#) and follow us on our blog [Transforming Enterprise IT](#), Twitter @Masergy, [LinkedIn](#) and [Facebook](#)

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