



**MASERGY'S SOFTWARE DEFINED PLATFORM NAMED  
FINALIST FOR 2016 BIG INNOVATION AWARD**

***Company's Innovations Continue to Draw Attention for Creating an Agile, Programmable  
Networking Architecture***

**Dallas — February 11, 2016** — [Masergy Communications Inc.](#), today announced that its [Software Defined Platform](#) has been named as a Finalist in the 2016 BIG Innovation Awards presented by the Business Intelligence Group. The Software Defined Platform is the foundation for Masergy's [hybrid networking, managed security and cloud communications services](#).

The award recognized Masergy for its innovation in bringing automation, virtualization and programmability to its global network fabric, reducing the complexity associated with customers' IT tasks.

Masergy is a leader in applying the principles underlying software defined networking (SDN) and network function virtualization (NFV) to make corporate networks more agile. The company's global networking platform gives customers unprecedented visibility and control into network performance and functions.

"We are proud to be recognized for our innovation around software defined networking," said Tim Naramore, CTO, Masergy. "Our Software Defined Platform is dynamic and programmable, allowing us to create custom network solutions for customers based on their performance requirements and business objectives."

Masergy has received these additional awards for its innovation efforts:

- Gold winner in the 7th Annual [2015 Golden Bridge Awards](#)
- Business Intelligence Group distinguished [2015 Stratus Award](#)
- 2015 INTERNET TELEPHONY [TMC Labs Innovation Award](#)

**About Masergy**

Masergy owns and operates the largest independent Software Defined Platform in the world, delivering hybrid networking, managed security and cloud communication solutions to global enterprises. Our patented technology, customizable solutions and unmatched customer experience are why a growing number of leading organizations rely on Masergy to deliver performance beyond expectations. Learn more about [Masergy](#) and follow us on our blog [Transforming Enterprise IT](#), Twitter [@Masergy](#), [LinkedIn](#) and [Facebook](#).

###

**For more information, contact:**

Betsey Rogers

Public Relations

BridgeView Marketing

603-886-7087

[betsey@bridgeviewmarketing.com](mailto:betsey@bridgeviewmarketing.com)