



## MASERGY'S CYBERSECURITY AND CLOUD EXPERTISE TAPPED BY UNITED KINGDOM SUMMITS

### *CISO Keynote Presentation and CIO Roundtable Discussion Offer Insightful Advice on Cybersecurity and Cloud Adoption Strategies*

**LONDON, U.K. — 17 November, 2015** — [Masergy Communications Inc.](#), today announced that its executives will be speaking at the [CISO UK Summit](#) and [CIO UK Summit](#) on November 18th in London, to underscore the value of behavioral analytics in cybersecurity and hybrid cloud strategies to transform enterprise IT.

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#Bigdata analytics needed for better network monitoring

The CISO UK Summit and CIO UK Summit bring together top IT executives with in-depth conversations about best practices for ensuring digital transformation. As a global leader in [hybrid networking, managed security and cloud communications services](#), Masergy executives will share their [expertise](#) in cybersecurity and cloud implementations.

Delivering the CISO UK Summit keynote presentation, “Rethinking Cybersecurity in the Age of the Breach,” Andy Singleton, Masergy Director of Security Solutions Engineering, will offer attendees valuable information focused on:

- Why early detection is the key to preventing data breaches and identifying hackers
- Conducting executive-level communications detailing essential cybersecurity strategies
- Producing compelling analytics to substantiate the need for continuous network monitoring

Hosting the CIO UK Summit roundtable discussion, “Moving to the Cloud, What are We All Scared Of?” James Harrison, Masergy Director of Technology, EMEA, will discuss why many organizations have yet to fully embrace the cloud as a standard component of their business and outline the most common concerns such as:

- Legacy platforms continue to run key business processes
- Existing staff lack the necessary training and resources
- Security concerns

## **About Masergy**

Masergy owns and operates the largest independent Software Defined Platform in the world, delivering hybrid networking, managed security and cloud communication solutions to global enterprises. Our patented technology, customizable solutions and unmatched customer experience are why a growing number of leading organizations rely on Masergy to deliver performance beyond expectations. Learn more about [Masergy](#) and follow us on our blog [Transforming Enterprise IT](#), Twitter [@Masergy](#), [LinkedIn](#) and [Facebook](#).

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