



## MASERGY TAKES TWO GOLDS IN 2015 HOT COMPANIES IT WORLD AWARDS®

### *Company Honored by Network Products Guide For Software Defined Network Innovations*

**Dallas – July 22, 2015** – Masergy Communications Inc., a global leader in [managed networking and cloud services](#), today announced that Network Products Guide has given the company two Gold awards for the 10<sup>th</sup> Annual 2015 IT World Awards in the Hot Companies and Best Product and Service categories. Masergy won the honors for its innovative Global Cloud Networking services, ownership and operation of the largest independent global Software Defined Network Platform and its world-class customer service.

These industry and peer awards from Network Products Guide are the world's premier information technology awards honoring achievements and recognition in every facet of the IT industry. This year's judging panel selected Masergy multiple times due in part, to the development of its [Software Defined Networking Platform](#) well in advance of its competitors. Masergy's innovative approach to network solutions enables it to deliver the most advanced and flexible network service to customers around the globe. Also cited is Masergy's highly lauded customer service and its recent 66 Net Promoter Score (NPS®), far exceeding the B2B technology company NPS average of 23.

Masergy's Software Defined Network Platform is a next-generation, fully integrated global fabric that delivers the agility and superior performance required for strategic IT initiatives. While many communications service providers are just beginning to understand the importance of SDN, Masergy has made SDN a commercial reality for its enterprise customers, offering:

- [Intelligent Connectivity](#) that provide customers with ultra-high performance and end-to-end service guarantees

- [Intelligent Service Control](#), which enables customers to allocate bandwidth in real-time as business needs dictate

Regarding the Hot Company Gold award, Masergy rose above competing organizations with its demonstrated ability to continually innovate, while delivering a mix of customized solutions and unmatched services that solve customers' business challenges. In addition, the following company achievements were noted:

- Continues to achieve performance goals, which includes over \$1 billion in cumulative revenues
- The National Customer Service Association award
- A positive company culture that makes it a "Best Place to Work," according to the Dallas Business Journal

The company's outstanding technology and performance has also captured the attention of Ernst and Young as Masergy's CEO, Chris MacFarland, received the [EY Entrepreneur Of The Year 2015 Southwest award](#).

"We are proud that our passion for innovation and dedication to the customer experience continues to capture the attention of notable organizations such as Network Product Guide," MacFarland said. "We look forward to introducing new game-changing solutions that help our customers achieve their business imperatives."

### **About Masergy**

Masergy owns and operates the largest independent global networking platform and delivers fully-managed hybrid networks to enterprises. Masergy also provides advanced managed security and cloud unified communication solutions. Our patented technology, customizable solutions and unmatched customer experience are why a growing number of global enterprises rely on Masergy to deliver performance beyond expectations. Learn more about [Masergy](#) and follow us on our blog [Transforming Enterprise IT](#), Twitter [@Masergy](#), [LinkedIn](#) and [Facebook](#).

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