



MASERGY NAMED 2015 *LIGHT READING* LEADING LIGHTS FINALIST FOR MOST INNOVATIVE SDN DEPLOYMENT STRATEGY

Programmable Hybrid Networks Impress Award Judges

DALLAS – May 28, 2015 – [Masergy Communications Inc.](#), a global leader in secure networking and cloud services, today announced that *Light Reading* editors have selected its [Service Defined Network](#) (SDN) Platform as a Leading Lights Finalist for Most Innovative SDN Deployment Strategy, within the Network/Data Center Operator category. The company’s SDN-enabled web portal was recognized for enabling customers to easily self-provision and control their network bandwidth to meet their specific performance requirements.

The Leading Lights program focuses on next-generation communications technologies, applications, services and strategies. Vendors nominated for the Network/Data Center Operator category were chosen because they stand out from competitors, innovate constantly and help set industry trends.

Masergy’s SDN Platform stands out from this year’s nominations for accelerating IT transformation and providing the foundation for an open, automated and programmable network environment. Judges were impressed with the platform’s ability to turn the network into a modular asset that is as programmable as the components connected to it.

“Today’s corporations understand the importance of transforming their IT environment from a rigid, technology-centric legacy model to an agile, business-centric approach, but struggle to find technology partners that can help,” said Tim Naramore, CTO, Masergy. “Masergy is meeting this need with its SDN solutions that enable customers to quickly

deploy network resources to meet their changing business needs. The Leading Lights Finalist nomination is a true reflection of ability, innovation and success, and we are proud to be considered among the best.”

Although SDN has recently captured headlines, Masergy has a proven [history of software defined innovations](#). Masergy’s most recently introduced SDN innovations include:

- [Intelligent Service Control](#) (ISC) Mobile App
- [Cloud-Based Router](#)
- [Network Security Sensor](#)
- [Network-as-a-Service](#)

Leading Lights award winners will be announced at the Leading Lights awards dinner on Monday, June 8th at Chicago's Field Museum.

About Masergy

Masergy owns and operates the largest independent global cloud networking platform and delivers fully-managed hybrid networks to enterprises. Masergy also provides advanced managed security and cloud unified communication solutions. Our patented technology, customizable solutions and unmatched customer experience are why a growing number of global enterprises rely on Masergy to deliver performance beyond expectations. Learn more about [Masergy](#) and follow us on our blog [Transforming Enterprise IT](#), Twitter [@Masergy](#), [LinkedIn](#) and [Facebook](#).

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