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Overture and Masergy Win Global Telecoms Business 2015 Innovation Award

NFV Proof-of-Concept Project Selected as Best Business Service Innovation

RESEARCH TRIANGLE PARK, N.C., AND DALLAS, TX – MAY 14, 2015 – [Overture](#) and [Masergy](#) today announced that their network functions virtualization (NFV) proof-of-concept, Project V-Net, was named the top *Business Service Innovation* by judges for the *Global Telecoms Business 2015 Innovation Awards*. Winners were announced yesterday at a ceremony in London.

Project V-Net was launched in December with the intention of proving the viability of deploying an array of network functionality entirely in software (pure-play NFV). Overture and Masergy developed the Project V-Net platform as the foundation for a distributed solution that can be deployed at enterprise customers' branch offices and remote locations. Project V-Net consisted of the Overture [Ensemble Carrier Ethernet \(ECE\) VNF](#) installed on a standard Intel-based server with router, firewall and session border controller virtualized network functions.

"Overture is honored to receive this award with Masergy, a leading innovator in the delivery of global cloud networking services," noted Prayson Pate, Overture chief technology officer. "We were able to prove we can provide high-performance service chaining on low cost hardware, enabling a pure-play NFV solution for Masergy and its customers. This innovation award recognizes the truly disruptive nature of this achievement."

"Working with an industry leader like Overture is critical to making NFV a reality," said Tim Naramore, Masergy chief technology officer. "This proof of concept clearly demonstrates that an entire class of network functions can be successfully virtualized and carried out entirely in software. Now enterprises can eliminate the cost and complexity of installing many physical devices while scaling and controlling the same operations through software."

For more information on the GTB Innovation Awards

visit: http://www.globaltelecomsbusiness.com/Stub/GTB_Innovation_Awards_2015.html

About Masergy

Masergy owns and operates the largest independent global cloud networking platform and delivers fully-managed hybrid networks to enterprises. Masergy also provides advanced managed security and cloud unified communication solutions. Our patented technology, customizable solutions and unmatched customer experience are why a growing number of global enterprises rely on Masergy to deliver performance beyond expectations. Learn more about [Masergy](#) and follow us on our blog [Transforming Enterprise IT](#), Twitter @Masergy, [LinkedIn](#) and [Facebook](#).

About Overture

Overture transforms delivery of dynamic communications, media and data services with Ensemble OSA™, the only carrier-class open network functions virtualization (NFV) solution providing analytics-driven orchestration and control. With hundreds of CSP customers worldwide Overture is revolutionizing the way we connect, communicate and captivate. www.overturenetworks.com

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