



Masergy Certified as a Microsoft Lync Support Partner

DALLAS, TX – January 27, 2015 – Masergy Communications, Inc., a global leader in managed networking and cloud services, today announced that its [UCaaS Intelligent SIP \(Session Initiation Protocol\) Trunking](#) services have been certified as compatible with the [Microsoft® Lync™](#) 2013 platform.

Microsoft Lync is a rich client application that provides presence, instant messaging, ad-hoc collaboration and online meeting capabilities through a single interface. Masergy's UCaaS Intelligent SIP Trunking service gives enterprises the ability to easily connect their Lync deployment to the Public Switched Telephone Network (PSTN).

As a qualified Lync support partner, Masergy has demonstrated specific expertise in SIP trunking to become independently tested and certified for seamless interoperability with the Microsoft Lync platform. The certification gives Lync platform administrators the confidence and peace of mind that Masergy's service is fully interoperable with Lync and follows its best practice guidelines.

"Companies who deploy Microsoft Lync make a significant investment and should not settle for anything less than a first rate certified SIP trunking service provider," said Dean Manzoori, VP of Product Management - UCaaS, Masergy. "We're proud that our SIP services have been independently certified to ensure a superior customer service experience, interoperability, and support for Lync deployments."

According to Infonetics Research's *SIP Trunking Services Report*, the SIP trunking market is expected to top \$8 billion by 2018. "There is no denying the world is moving to IP, and SIP has become the de facto solution of choice for businesses. In North America, slightly more than 20% of the installed business trunks use SIP trunking," notes Diane Myers, principal analyst for VoIP, UC, and IMS at Infonetics Research.

About Masergy

Masergy owns and operates the largest independent global cloud networking platform for enterprises. Our managed solutions help businesses compete in the global marketplace with real-time analytics, unified communications as a service, security as a service and software defined network control. Masergy's patented technology, customizable solutions and unmatched customer experience are why a growing number of global enterprises rely on Masergy to deliver performance beyond expectations. For more information about Masergy visit www.masergy.com or follow us on [Twitter@Masergy](#), [Blog](#), [LinkedIn](#) and [Facebook](#).

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