



Masergy Announces Managed Cloud Access Security Broker (CASB) Solution

Turnkey Managed Service Provides 24/7 Security Monitoring and Incident Response for Cloud Applications

DALLAS, May 7, 2018 - Masergy, a leading provider of hybrid networking, managed security and cloud communications solutions, today announced immediate availability of its [Managed Cloud Access Security Broker \(CASB\)](#) solution for scalably managing Software as a Service (SaaS) security risks.

Masergy has extended its [Unified Enterprise Security](#) Managed Detection and Response (MDR) platform to include Managed CASB. CASB has quickly become a mandatory tool for addressing security risks of enterprise data in cloud applications. Masergy has partnered with Bitglass for a comprehensive turnkey solution that includes visibility, threat detection and response, data protection, and identity and access management. Masergy can also augment existing Netskope and Skyhigh CASB deployments with managed monitoring and response services.

According to Gartner's Magic Quadrant for Cloud Access Security Brokers (CASB), over the coming decade, cloud is expected to consume a larger portion of enterprise IT budgets, with cloud spending growing eight-fold from \$100 billion to \$800 billion by 2027. Security must follow the data to where it increasingly lives – cloud applications and infrastructure platforms. This trend has created an inflection point for the segment, with estimates that CASB budgets will be 7-13 percent of enterprise SaaS spend.

“As SaaS adoption accelerates and enterprises shift more applications to the cloud, securing this environment has become one of the most critical challenges facing security and IT decision makers,” said Chris MacFarland, CEO, Masergy. “Shadow IT has further complicated the ability of enterprises to gain visibility and control of the applications employees use every day. Our Managed CASB solution helps organizations quickly and scalably mitigate risk in this new IT environment.”

Masergy's Managed CASB is a simple-to-deploy, scalable solution that embraces business cloud strategies. Its integrated identity and access management improves security posture and streamlines the user experience. Because it deploys easily with reverse proxies, customers find the solution cost-effective and providing rapid time-to-value.

“An effective CASB solution must provide robust threat detection and response capabilities, which require 24/7 expert monitoring and response to be effective, which is Masergy's expertise,” said Craig D'Abreo, VP of security operations, Masergy. “Our innovative MDR platform with patented machine-learning analytics combined with world-class Security Operation Centers removes the continuous monitoring and response burden from our enterprise customers. Our decades of improving security outcomes is quantified by our [industry-leading Net Promoter Score of 74](#). ”

For more information, please watch our on-demand webinar, [Cloud Security Essentials: How to Tackle Cloud App Visibility and Data Security](#).

About Masergy

Masergy owns and operates the largest independent Software Defined Platform in the world, delivering hybrid networking, managed security, and cloud communication solutions to global enterprises. Our patented technology, customizable solutions, and unmatched customer experience are why a growing number of leading organizations rely on Masergy to deliver performance beyond expectations. Learn more about Masergy and follow us on our blog Transforming Enterprise IT, [Twitter@Masergy](#), [LinkedIn](#) and Facebook.

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