



## **Masergy Earns 2018 Unified Communications Product of the Year Award**

### ***Global UCaaS solution honored for exceptional innovation, frictionless migration and comprehensive support***

**DALLAS – Aug. 22, 2018** – [Masergy](#), a leading provider of [hybrid networking](#), [managed security](#) and [cloud communications](#) solutions, announced today that [TMC](#), a global, integrated media company helping clients build communities in print, in person and online, has named Masergy [Global UCaaS](#) a “2018 Unified Communications Product of the Year Award” winner.

“Masergy is constantly delivering new innovations that improve productivity, efficiency and collaboration for global enterprises,” said Terry Traina, senior vice president of engineering, Masergy. “Our primary goal is to reduce complexity with painless implementations that enable seamless migration of business communications to the cloud. We are grateful for this prestigious recognition.”

Key benefits for enterprises deploying Masergy Global UCaaS include:

- Lower CAPEX by making business communications a predictable monthly service
- Built-in disaster recovery with advanced automatic failover
- Easy system integration and workflow automation with more than 200 SaaS applications
- Global service availability with flexible plans and ability to keep all in-country traffic within region and on-net
- White glove service delivery with dedicated project and engineering management, 24/7 live support and lifetime hardware warranties, training and system upgrades

Winners of the 2018 Unified Communications Product of the Year Award were announced online and highlighted in [INTERNET TELEPHONY magazine](#).

“It gives me great pleasure to honor Masergy as a 2018 recipient of TMC’s ‘Unified Communications Product of the Year Award’ for their innovative product, Masergy Global UCaaS,” said [Rich Tehrani](#), CEO, TMC. “Our judges were very impressed with the ingenuity and excellence displayed in their groundbreaking work.”

#### **About *INTERNET TELEPHONY* magazine**

*INTERNET TELEPHONY* has been the IP Communications Authority since 1998. Beginning with the first issue, *INTERNET TELEPHONY* magazine has been providing unbiased views of the complicated converged communications space. For more information, please visit [www.itmag.com](#). Follow *INTERNET TELEPHONY* magazine on [Twitter](#) or join our [LinkedIn](#) group. [Subscribe](#) or visit [www.itmag.com](#).

## **About TMC**

Through education, industry news, live events and social influence, global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. As a result, leading technology vendors turn to TMC for unparalleled branding, thought leadership and lead generation opportunities. Our [in-person](#) and [online](#) events deliver unmatched visibility and sales prospects for all percipients. Through our custom lead generation programs, we provide clients with an ongoing stream of leads that turn into sales opportunities and build databases. Additionally, we bolster brand reputations with the millions of impressions from display advertising on our news sites and newsletters. Making TMC a 360 degree marketing solution, we offer comprehensive event and road show management services and custom content creation with expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts. For more information about TMC and to learn how we can help you reach your marketing goals, please visit [www.tmcnet.com](http://www.tmcnet.com) and follow us on [Facebook](#), [LinkedIn](#) and [Twitter](#), [@tmcnet](#).

## **About Masergy**

Masergy owns and operates the largest independent Software Defined Platform in the world, delivering [hybrid networking](#), [managed security](#) and [cloud communication](#) solutions to global enterprises. Our patented technology, customizable solutions and unmatched customer experience are why a growing number of leading organizations rely on Masergy to deliver performance beyond expectations. Learn more about [Masergy](#) and follow us on our blog [Transforming Enterprise IT](#), [Twitter@Masergy](#), [LinkedIn](#) and [Facebook](#).

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