



## Masergy Discusses Digital Transformation Success at Gartner Symposium/ITxpo 2018

*Company to highlight success stories from three global CIOs*

**ORLANDO, Fla. and DALLAS — Oct. 8, 2018** — [Masergy](#), a leading provider of [secure hybrid networking](#), [cloud communications](#) and [managed security](#) solutions, announced that [Ray Watson](#), vice president of global technology will be presenting a session entitled “Dispatches from the Front Line of Digital Transformation” at the [Gartner Symposium/ITxpo 2018](#) in Orlando on Monday, October 15, 3:15 PM – 4:00 PM. The presentation will detail real-world accounts of digital transformation success by leading CIOs in partnership with Masergy.

“Successful digital transformation requires not only investment and resources but also a committed executive champion,” said Watson. “In partnering with CIOs and laying secure IT foundations for critical for success, Masergy has recognized certain patterns [which are] crucial for accelerating digital transformation. At the [Gartner] symposium, we will discuss these insights and how enterprises can implement their strategic goals.”

Session highlights include:

- Digital transformation and obstacles to avoid
- Best practices for establishing a foundation for IT innovation
- The importance of network agility, real-time analytics, and security planning

Read this [blog post](#) to learn more about Masergy’s success with enabling digital transformation for CIOs. Masergy experts will be available for consultations at booth 218.

[Click here to book a meeting with the Masergy team.](#)

### **About Gartner Symposium/ITxpo**

Gartner Symposium/ITxpo is the world's most important gathering of CIOs and senior IT executives. This event delivers independent and objective content with the authority and weight of the world's leading IT research and advisory organization, and provides access to the latest solutions from key technology providers. CIOs and IT executives rely on Gartner Symposium/ITxpo to gain insight into how their organizations can use IT to address business challenges and improve operational efficiency. For more information, please visit [www.gartner.com/us/symposium](http://www.gartner.com/us/symposium).

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### **About Masergy**

Masergy owns and operates the largest independent Software Defined Platform in the world, delivering secure hybrid networking, managed security, and cloud communication solutions to global enterprises. Our patented technology, customizable solutions, and unmatched customer experience are why a growing number of leading organizations rely on Masergy to deliver performance beyond expectations. Learn more about [Masergy](#) and follow us on our blog [Transforming Enterprise IT](#), [Twitter@Masergy](#), [LinkedIn](#) and [Facebook](#).

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