



Masergy Unveils 2019 Enterprise Tech Predictions/Anti-Predictions

Experts analyze key trends for the coming year

DALLAS – Dec. 11, 2018 – [Masergy](#), a leading provider of [secure hybrid networking](#), [cloud communications](#) and [managed security](#) solutions, has released its [predictions/anti-predictions](#) detailing what enterprises should expect to see in 2019. As a “Visionary” for two consecutive years in the [Gartner Magic Quadrant for Network Services Global](#), Masergy is at the forefront of innovation with a keen eye on what lies ahead. Company experts anticipate key trends across IT, network, security, and cloud communications, helping CIOs and IT leaders better understand the impact of emerging technologies and where they might want to rethink their technology investments.

“Next year promises to be a whirlwind of innovation and excitement,” said Ray Watson, VP of technology, Masergy. “Our predictions are designed to give CIOs foresight into new developments on the horizon, so they can imagine where IT innovation will take us in 2019 and be better positioned to operate at the speed of next.”

Highlights Include

Network:

- How IT is evolving as two key enterprise functions converge
- Why 5G will call for a rethinking of network design

Security:

- Developing risks of mass cloud migration
- Under-the-radar security threats that will be increasingly exposed

Cloud Communications:

- Technologies expected to unleash enterprise productivity
- Contact center capabilities that could shift the sentiment of millions of customers

Anti-Predictions:

- Why SD-WAN may not be a panacea
- Realities of artificial intelligence and why marketing hype will surge

Read all 12 of Masergy’s predictions here: <https://www.masergy.com/blog/predictions-and-anti-predictions-for-2019/>

(more)



Masergy - Predictions (Page 2 of 2)

As Masergy makes predictions for the year ahead, its thought leaders are also working to summarize insights gleaned from the past 12 months, which will appear in a January 2019 publication highlighting 2018 trends and takeaways.

About Masergy

[Masergy](#) enables global enterprises to innovate, disrupt and dominate their industries with transformative solutions in [secure hybrid networking](#), [cloud communications](#) and [managed security](#). Built on the world's most innovative Software Defined Platform, our agile technologies, customizable solutions and unmatched customer experience are why leading organizations rely on Masergy to stay ahead of the competition. Don't fear what's next. [Be what's next](#) with Masergy. Learn more and follow us on our blog [Transforming Enterprise IT](#), [Twitter@Masergy](#), [LinkedIn](#) and [Facebook](#).

###

Masergy Contact:

Thomas Moore
469.291.8225
thomas.moore@masergy.com

Media Contact:

Calin Gunn
802.779.7040
calin@bluetext.com