

Masergy Recognized in Gartner Magic Quadrant for Unified Communications as a Service, Worldwide For Second Consecutive Year

Company improves position for Ability to Execute

DALLAS – Oct. 15, 2018 – <u>Masergy</u>, a leading provider of <u>secure hybrid networking</u>, <u>cloud</u> <u>communications</u> and <u>managed security</u> solutions, has once again been recognized for its <u>Global</u> <u>UCaaS</u> offering in the 2018 Gartner Magic Quadrant for Unified Communications as a Service, Worldwide.

According to Gartner¹: "By 2021, 90% of IT leaders will not purchase new premises-based UC infrastructure—up from 50% today—because future cloud UC offerings will be far ahead in terms of features, functions, portals, analytics and dashboards."

After being evaluated on criteria designed to analyze its current solution, Masergy was among 15 companies placed on the Magic Quadrant. In this year's evaluation, Masergy moved up on the Ability to Execute axis within the "Niche Players" quadrant.

"We are proud to be in the Niche Players quadrant," said Terry Traina, senior vice president of engineering, Masergy. "Global enterprises rely on Masergy for the agility and customization they can't find elsewhere. We believe achieving higher placement on the quadrant can be attributed to our impressive revenue growth, robust feature set, strong hybrid deployment, and integration capabilities. Our world-class customer service, engineering prowess, and networking and managed security expertise also differentiate us in the marketplace."

Masergy's cloud communications portfolio enables enterprises to leverage current infrastructure and communications investments while migrating to the cloud. This fully managed portfolio includes voice, collaboration and meetings, advanced performance monitoring, and <u>omni-channel cloud contact center</u> options for global enterprises seeking a truly comprehensive solution that lowers IT support costs and future-proofs investments.

The company's efforts have yielded a six-year track record of <u>industry-leading</u> Net Promoter Scores (NPS®) of 71, compared to the technology industry benchmark of 21.

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About Masergy

Masergy owns and operates the largest independent Software Defined Platform in the world, delivering <u>secure hybrid networking</u>, <u>cloud communications</u> and <u>managed security</u> solutions to global enterprises. Our patented technology, customizable solutions and unmatched customer experience are why a growing number of leading organizations rely on Masergy to deliver performance beyond expectations. Learn more about <u>Masergy</u> and follow us on our blog <u>Transforming Enterprise IT</u>, <u>Twitter@Masergy</u>, <u>LinkedIn</u> and <u>Facebook</u>.

¹Gartner "<u>Y18Q3 Magic Quadrant for Unified Communications as a Service</u>, Worldwide" by Daniel O'Connell, Megan Fernandez, Rafael Benitez, Bjarne Munch, Christopher Trueman, Mihai Nguyen. October 10, 2018.

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