



Enterprise Connect 2018: Masergy Makes UCaaS Provisioning Easy with Automation for Communications User Management

User profiles can be managed seamlessly to improve productivity

ORLANDO and DALLAS – March 12, 2018 – At this year’s [Enterprise Connect](#), [Masergy](#) a leading provider of [hybrid networking](#), [managed security](#) and [cloud communications](#) solutions, announced the availability of a new automation tool to streamline UCaaS user provisioning. The new tool with RESTful API (Application Program Interface) makes IT teams more productive by enabling them to automate user management tasks.

“Today’s enterprises need to create efficiencies wherever possible,” said Dean Manzoori, vice president product management - UCaaS, Masergy. “Masergy’s new automation service does just that by removing the need for IT managers to learn and use yet another administration portal for adding, modifying, or deleting UCaaS user accounts. Now, it can all be managed automatically from existing human resource business applications.”

Masergy’s new tool creates efficiencies by:

- Automating provisioning triggered by Active Directory or SaaS HR applications
- Synchronizing Active Directory with the UCaaS platform
- Eliminating dependency on unfamiliar UCaaS admin portals to manage users

“Masergy’s new provisioning API allows us to add UCaaS user provisioning capability to our internal automated provisioning process to enhance efficiency and minimize human error,” said Jeff Thomas, Vice President, IT and Facilities, [MarkLogic](#). “Now we can spend more time and resources focusing on projects that support our primary business.”

At Enterprise Connect, Manzoori will also participate on a panel to discuss “[Cloud Tradeoffs: Customization vs. Off-the-Shelf, Cost vs. Agility](#),” March 14 at 3 p.m. The session will help enterprise managers evaluate and determine the optimal time for cloud transition. [At booth No. 1119](#), the company’s experts will demonstrate Masergy’s cloud communications solutions as well as the new provisioning capability.

About Masergy

Masergy owns and operates the largest independent Software Defined Platform in the world, delivering hybrid networking, managed security and cloud communication solutions to global

enterprises. Our patented technology, customizable solutions and unmatched customer experience are why a growing number of leading organizations rely on Masergy to deliver performance beyond expectations. Learn more about [Masergy](#) and follow us on our blog [Transforming Enterprise IT](#), Twitter [@Masergy](#), [LinkedIn](#) and [Facebook](#).

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