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Masergy Expands Global Bandwidth on Demand to SD-WAN
New Feature Enables by Location Real Time Control Over public connectivity

DALLAS, May 30, 2018 - Masergy, a leading provider of [hybrid networking](#), [managed security](#), and [cloud communications](#) solutions, announced today the extension of their innovative Intelligent Service Control with Global Bandwidth on Demand for Managed SD-WAN.

“The one certainty today in enterprise information technology is rapid change,” said Chris MacFarland, CEO, Masergy. “As the complexity of the enterprise application environment increases, IT professionals are turning to software defined hybrid networks to deliver superior user application experiences. This enhancement gives IT professionals complete control of their global hybrid networks, regardless of the access methodology, by extending our patented service control capabilities to our fully integrated Managed SD-WAN solution.”

Masergy has provided the ability to rapidly scale bandwidth to meet business demands on private networks for more than a decade; with this release, customers now have the same level of control for global software defined hybrid network environments that leverage SD-WAN over public connectivity. An industry-first capability, Global Bandwidth on Demand empowers hybrid networking customers the real-time flexibility to meet the demands of enterprise application environments.

The Global Bandwidth on Demand feature is built into Masergy’s award-winning [Intelligent Service Control](#) (ISC) customer portal enabling customers to instantly ramp up or reduce Managed SD-WAN bandwidth by location. Enterprise IT managers typically use this feature to accommodate data back-up, multi-site video conferences, disaster recovery measures or other business requirements that use atypical bandwidth at high speeds. As with the private network, Masergy Global Bandwidth on Demand for public links can also be calendarized, so users can pre-select times throughout the week to increase bandwidth and ensure uptime for scheduled analytics projects or data backups. The customer is billed incrementally only for the specific spike of bandwidth usage.

“Enterprises are increasingly turning to service providers who deliver the flexibility of hybrid WAN architectures that leverage both public internet and private MPLS links,” said [Mike Sapien](#), VP and Chief Analyst at Ovum. “Masergy designs global network solutions based on their customer’s users, application needs and each location’s risk tolerance. With its latest innovation, the Masergy Global Bandwidth on Demand solution provides the ability to not only increase public network bandwidth dynamically in real time or at predetermined times, but also provides customers reliable business continuity if either private or public networks fail.”

The Global Bandwidth on Demand capability is available today to all customers who have Masergy Hybrid Networking. For more information, please visit <https://www.masergy.com/hybrid-networking/analytics-service-control/>.

About Masergy

Masergy owns and operates the largest independent Software Defined Platform in the world, delivering hybrid networking, managed security, and cloud communication solutions to global enterprises. Our patented technology, customizable solutions, and unmatched customer experience are why a growing number of leading organizations rely on Masergy to deliver performance beyond expectations. Learn more about [Masergy](#) and follow us on our blog [Transforming Enterprise IT](#), [Twitter@Masergy](#), [LinkedIn](#) and [Facebook](#).

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